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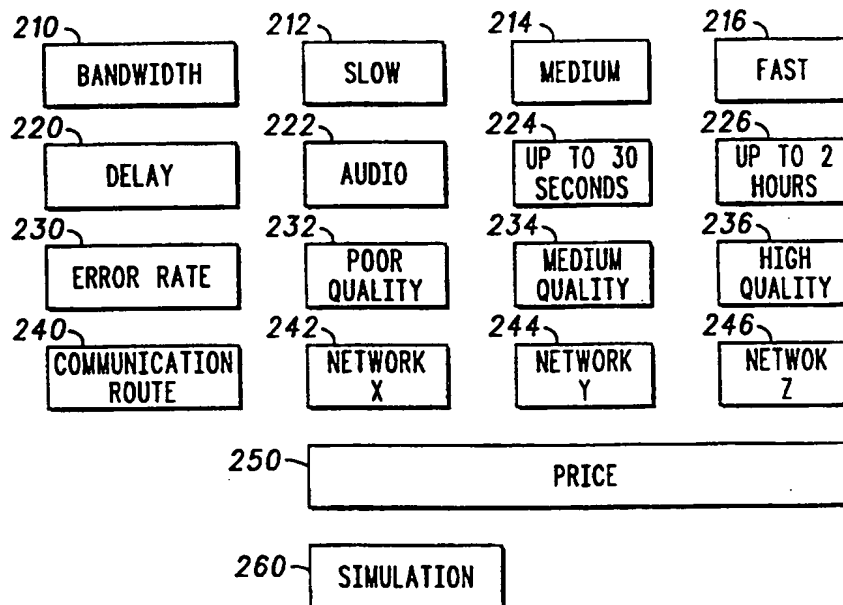
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(54) Title: PROVIDING A SERVICE IN A COMMUNICATION SYSTEM



(57) Abstract

A method of providing a service in a communication system, wherein the service is provided by a content provider to a user. The method comprises the step of providing to the user a plurality of options related to values of at least one communications parameter to be used during the provision of service, for selection therefrom by the user. Possible communications parameters are a) bandwidth, b) delay, c) error rate, and d) communications route. Also described is corresponding apparatus for providing such a service in a communication system. The invention is particularly advantageous in network arrangements including cellular radio communication systems, such as UMTS.